

Colorado Lactation Conference 2020 Sponsorship Deck

**Building Resilience to
Navigate the Future**

**5th Biannual Colorado Lactation Virtual
Conference**

Presented by:

**Colorado Breastfeeding Coalition &
La Leche League of Mountain Plains**

Thursday, September 24, 2020



More info available at cobfc.org

Colorado Lactation Conference Goals:

- 1) Create opportunities for connection and networking across the State of Colorado and other States.
- 2) Offer exciting and relevant continuing education opportunities that help us align our visions when promoting and supporting breastfeeding families.
- 3) Generate funds to support community projects across the state through mini-grants to local organizations and initiatives.

Since 2012, The Colorado Breastfeeding Coalition and La Leche League of Mountains Plains have joined efforts to host a biannual conference for professionals and community organizers working with young children and families in Colorado.

Volunteer-run and inspired by the needs of our local community, the Colorado Lactation Conference has become a tradition and “must-attend” event for professionals in child health and early childhood education.

The Colorado Lactation Conference provides the perfect venue to promote your business to an audience that is passionate about their profession and eager to learn about new products available in the market today!

Expected number of attendees: 350-500



Colorado Lactation Conference Sponsorship Opportunities:



Presenting Level \$500

Session Announcement - 2 min ad, thank you, web address / contact info

Presenting Sponsor Banner Ad for virtual Conference - to be shown throughout the day

Paragraph of information in Email Blast pre and post event

Three Social Media Posts - to the COBFC Facebook & IG accounts

Logo Placement on Conference website

Logo Placement on our website for 3 months in the COBFC and LLL of Mountain Plains

Swag Bag Insert (provided by sponsor)

Available Sessions to Sponsor:

- Coffee Talk - start of event
- Mid-morning break
- Lunch break
- Afternoon break

Colorado Lactation Conference Sponsorship Opportunities:



Gold Level \$250

Thank You Announcement Slide including: info, contact, website
Sponsor Banner Ad for virtual Conference - to be shown throughout the day
Paragraph of information in Email Blast pre and post event
Two Social Media Posts - to the COBFC Facebook & IG account

Silver Level \$150

Thank You Announcement Slide including: info, contact, website
Paragraph of information in Email Blast pre and post event
Two Social Media Posts - to the COBFC Facebook & IG account

Bronze Non-Profit Level \$75

**reserved for organization's with a 501C3*

Thank You Announcement Slide including: info, contact, website
One Social Media Posts - to the COBFC Facebook & IG account

**Social Media content must be provided by the sponsor. Subject to pre-approval.*

Package Add-on's Available:

Swag Bag / Promotional Item

- \$50 must fit flat in a 8.5x11 mailer

Lactation Conference Ticket Scholarship Donation

- \$100 - One social media post



Securing your Sponsorship:

**Please complete the sponsorship application
linked here:**

[CO LACTATION SPONSOR APPLICATION](#)

Limited spots available.

**For more information or questions,
please contact us:**

www.cobfc.org

info@cobfc.org

THANK YOU!