



Colorado's Breastfeeding Friendly Child Care Recognition

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Healthy Child Care Colorado

Our mission is to build safe, supportive, and healthy early childhood settings and systems where children and professionals learn and grow.



Obesity
Prevention



Social & Emotional
Well-Being



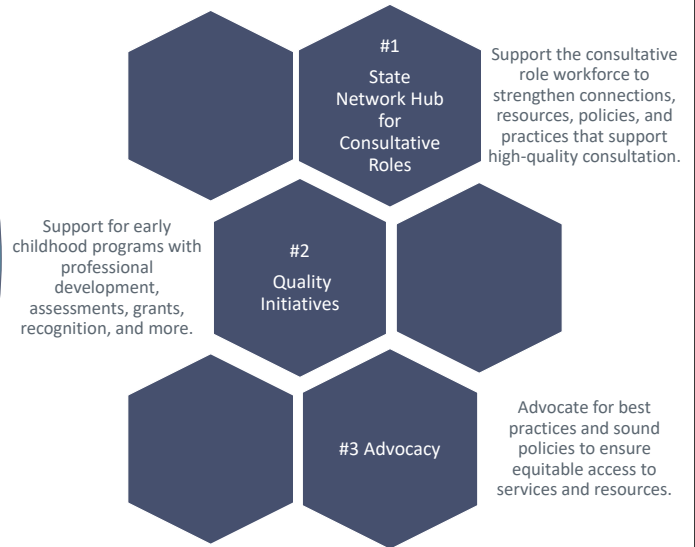
Oral
Health



Injury
Prevention



Mission Strategies

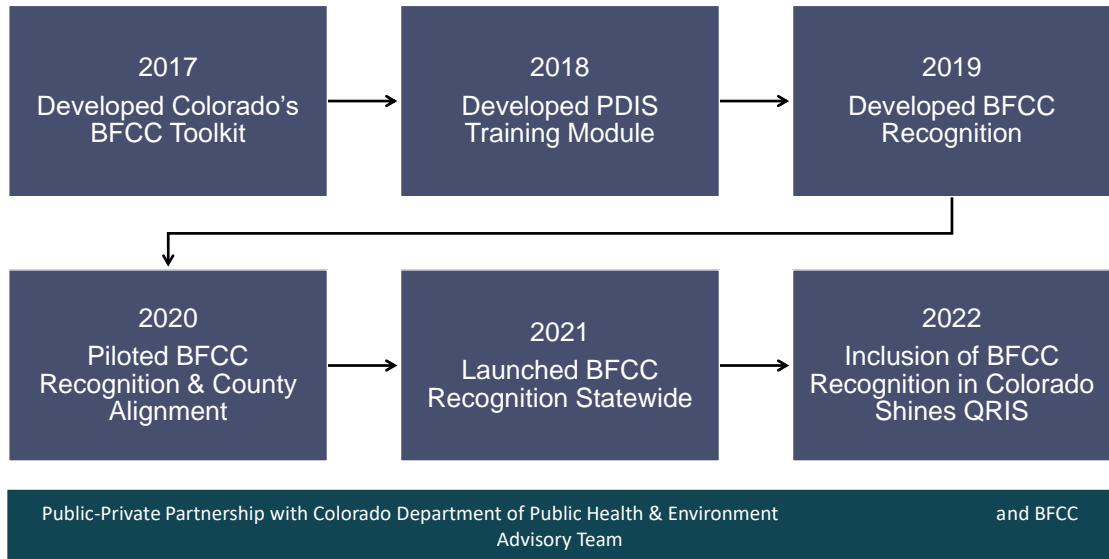


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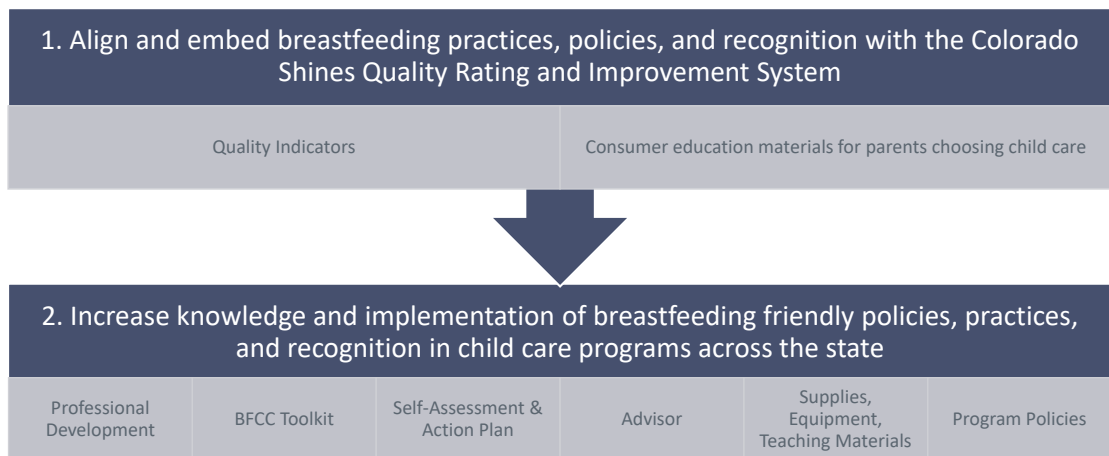
Breastfeeding Recognition

History & Development

History



Overarching Goals



BFCC Advisory Team

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BFCC Recognition Overview

Goal

Increase knowledge and implementation of breastfeeding friendly policies, practices, and recognition in child care programs across the state to ensure inclusivity.



Program-Assessment

Commitment: Make a commitment to the importance of breastfeeding, including written policies and procedures and supporting staff's decision to breastfeed.

Education & Training: Train yourself and staff the skills needed to support breastfeeding, require continued education updates at least once a year and provide education to families and visitors.

Communication: Build strong relationships and communicate regularly with your staff and families.

Resources: Refer families to local breastfeeding resources, services and skilled breastfeeding support.

Environment: Create a culture at your program that is openly supportive of breastfeeding



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Colorado Shines



Colorado Shines exists to:

- Rate the quality of Colorado's licensed child care and preschool programs
- Help programs continue to improve the quality of services they provide
- Show families a program is committed to quality
- Colorado Shines is a free resource for programs, early childhood professionals and families.

Programs are rated on a scale of 1 to 5 on the following categories:

- Support children's health and safety
- Ensure staff are well-trained and effective
- Provide a supportive learning environment that teaches children new skills
- Help parents become partners in their child's learning
- Demonstrate good leadership and business practices

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Alignment with Colorado Shines

Quality Indicator 5.3 (Homes)

Quality Indicator 5.2 (Centers)



Program promotes positive nutritional practices for children.

- ☐ The program has received Breastfeeding Friendly Child Care (BFCC) Recognition

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3 Pathways to Recognition



1. **Do It Yourself.** Complete the BFCC Application and submit the required evidence demonstrating how your program meets the requirements.



2. **Work with a BFCC Advisor.** Specially trained Advisors support you along the process to complete the program assessment, create an action plan, obtain professional development, and enhance your program's environment, practices, policies, and procedures.



3. **County Alignment.** If you have already achieved a county-level recognition or certification, submit a copy of your county recognition certificate.

BREASTFEEDING FRIENDLY CHILD CARE RECOGNITION

This certificate of recognition is awarded to

Program Name

In recognition of your commitment to a breastfeeding friendly culture and implementation of best practices and policies that promote and support breastfeeding.

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Breastfeeding Friendly Child Care Advisor Role

Advisor Duties

Assist with completing the Program-Assessment and Action Plan
Help each program identify and set up a breastfeeding friendly space
Assist programs to write a breastfeeding friendly policy for both staff and families

Share resources, trainings, and materials to assist program in meeting the goals in their action plan

Help them submit their documentation to receive recognition
Celebrate Recognition and promote it publicly!



What's coming next?

Moving Forward

CIRCLE Grant

Recruit and train advisors to support 75+ new programs to receive recognition before June 30, 2023



Whole Child Consultative Roles Conference

This two-day virtual conference seeks to engage a broad range of consultative professionals with targeted, cross-disciplinary training as well as regional networking opportunities.

Nov 30 – Dec 1, 2022

9:30 am – 3:30 pm MST

Request a Scholarship!

**Whole Child
Consultative Roles
Conference 2022**



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Thank You!

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